

# DOVECHEM "CARING FOR ALL" CAMPAIGN - "CARE FOR ONE ; ONE FOR ALL"

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(Date: May 10, 2005)

To Valued Customers,

Presenting the Dovechem "Caring for All" Campaign:

- "Care for **ONE; ONE** for All" -

The theme says it all.

Dovechem Group of Companies has for the past year adopted the "Caring for All" campaign and in conjunction with her 45 years of establishment this year, we are pleased to launch a meaningful event - "Care for **ONE; ONE** for All" - under her campaign.

To this end, we in Dovechem Distribution Division would pledge to donate US \$ 1 for every Metric Ton of sales toward this event from the month of May until the end of this year. You will be kept informed of our progress on this good cause via our webpage at [www.dovechem.com](http://www.dovechem.com). Essentially, this **ONE** metric ton sold to you will be converted to **ONE** US Dollar that will be channelled to different charity societies and organizations, as well as the needy communities in Indonesia, Malaysia and Singapore.

We therefore heartily appeal to all of you for your understanding and highly valued support. This event may not take off as successfully as it might have been without your earnest collaboration. Indeed, your involvement will not only ensure the greater success of the campaign, it will also be rewarding occasion to know that you have contributed for charity cause.

And when we have all joined hands in this noble venture, wouldn't we have personified the code of ethics enshrined in our corporate social responsibility? More importantly, wouldn't we have truly cared?

We salute you for joining us in this noble endeavour.

Thank you.

**Dato' Andrew I.P. Ng**

Group MD / CEO